

**SRR & CVR GOVERNMENT DEGREE COLLEGE (A),
Vijayawada**

MENORANDUM OF UNDERSTANDING (MoU)

Between

Women Empowerment Cell

SRR & CVR Government Degree College (A)

&

Synchro Serve Global Solutions Pvt.Ltd

for

Make-Up Artist & Store Promoter Course

Women Empowerment is the most important tool for the upliftment and progress of our nation. The Cell aiming at intellectual and social upliftment of the female students, works with an aim to create a gender sensitized community in the society. The cell works to facilitating women's empowerment through guest lectures, seminars, awareness programs, cultural, business, and other welfare activities and spread the real importance of gender equality in the society.

The makeup industry is one that will continue to grow and so will the demand for professionals who specialize in makeup. Those who are passionate about making people beautiful can make a career out of it. There are a lot of things to learn about to become a good makeup artist. Trainer needs to develop and master the art of giving a flawless look to brides, corporate women, and others in general. There are various beauty and makeup classes offered by synchro serve global solutions Pvt.Ltd. The academic focus in the realm of makeup can help students develop careers as makeup professionals in films, spas, or television sets.

Students receive a certificate after they complete their course. They become certified store promoter after that makeup artists. These trained and professional artists can then take up

and work privately, by opening their own salons and providing consultation for clients on an individual basis. They can also choose to work on film sets, work as television artists, or become theatre assistants. In these courses, students are taught various aspects of makeup and they get to explore hair styling, how to take care of skin, how to apply flawless makeup, how to cover up skin blemishes and issues with makeup etc

Women Empowerment Cell have signed on a Memorandum of understanding (MOU) on 26.8.2022 with Synchro Serve Global Solutions Pvt. Ltd under which, they will provide certificate course on” Make-Up Artist (Beautician Course) ” for the next 3 years and provides placements to the women students.

The women students have taken training from 3.2.22 to 5. 3.22 in Beautician course which was provided freely by Synchro Serve Global Solutions Pvt.Ltd, Vijayawada, for one month. 20 students were trained through this program. It’s an employable course Level-4 (Basics), so the trained students can get placements in various institutions. It’s a continuous process. If they trained at all levels will get good opportunities in the future. Students were enthusiastically participating in the training programme given by Synchro Serve Global Solutions Pvt. Ltd





ఆంధ్రప్రదేశ్ ఆంధ్ర ప్రదేశ్ ANDHRA PRADESH

CU 406729

Serial No: 17488 Date : 12-07-2022. Rs.100/-
Sold to Sri : Bollavarapu Subha, W/o. Vadranam Manohar Kumar, Vijayawada
For Whom : Self

M.V.V. Ganeswara Rao
M.V.V. GANESWARA RAO
LICENCED STAMP VENDOR
OL.No:01-05-2021; RL.No:31-12-2023
12-257, Sanath Nagar
VIJAYAWADA-520007, Ph:9491946755

MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

Women Empowerment Cell
SRR & CVR Govt. Degree College (Autonomous)

&

Synchro Serve Global Solutions Pvt. Ltd

SynchroServe
In sync with reality

FOR

MAKE-UP ARTIST (BEAUTICIAN COURSE)
SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,
JOB ORIENTED TRAININGS AND RELATED SERVICES

MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (herein after called as the 'MoU') is entered in 13th July 2022, by and between

Women Empowerment Cell, SRR & CVR Govt. Degree College (Autonomous), Vijayawada, **the First Party**, (here in after referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors- in-office, administrators, and assigns).

AND

Synchro Serve Global Solutions Pvt. Ltd, the Second Party, (herein after referred to as "**Second Party**", company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators, and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

WHEREAS:

- A) First Party is an Educational Institution named:
Women Empowerment Cell, SRR & CVR Govt. Degree College (A)
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intend to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MoU for advancing their mutual interests.
- E) **Synchro Serve Global Solutions Pvt. Ltd**, the Second Party is engaged in Business, Professional training, Skill Development, Education in the fields of -**MAKE-UP ARTIST (BEAUTICIAN COURSE)** - and related fields
- F) Will give related information, its branches, and dimensional information about the institution concerned with whom the MoU is sworn.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:

I. Objectives of the MoU:

The objectives of this MoU are as follows:

- A. Cooperation in imparting Technical Skills through certification courses based on the requests made by the First Party as per the market needs.
- B. Arranging of Guest Lectures and Workshops as per the needs of the First Party.
- C. Co-operation and sharing of resources for the benefit of both the institutions.

2. Areas of Collaboration:

- A. Imparting Technical Skills on emerging technologies in order to bridge the skill gap and making them Industry ready.
- B. Providing certificates for the participants of training courses
- C. Providing placement assistance to the students, Job seekers and job aspirants of the First Party.

3. Modes of collaboration:

- A. Arranging interactive sessions and other appropriate modes mutually agreed upon
- B. Training sessions and Internal Tests during Training Period.
- C. Any other suitable modes of collaboration as mutually agreed upon.

4. Co-ordination:

A. Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.

B. Both the Parties will be responsible for the co-ordination and implementation of this MoU.

5. Duration of the MoU:

The duration of this MoU will be for two years from this day, the day on which MoU has come into effect as specified in the first paragraph and can be extended for another one year with the mutual written consent of both the parties.

6. Signed in Duplicate:

The MoU is executed in duplicate with each copy being an official and legally valid document. This is signed by the duly authorized officers of **Synchro Serve Global Solutions Pvt. Ltd** office at Vijayawada and **Women Empowerment Cell, SRR&CVR Govt. Degree College (A)** as given below, and this MoU comes into effect from the date and year mentioned above.

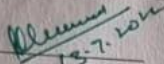
7. Relationship between the Parties:

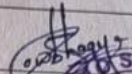

It is expressly agreed that **First Party** and **Second Party** are acting under this MoU as independent contractors, and the relationship established under this MoU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MoU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.


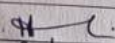

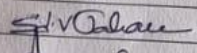
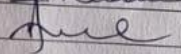
Women Empowerment Cell SRR & CVR Govt. Degree College(A) (FirstParty)	Synchro Serve Global Solutions Pvt. Ltd (SecondParty)
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AGREED:

For Women Empowerment Cell SRR & CVR Govt. Degree College(A)	For Synchro Serve Global Solutions Pvt. Ltd
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 Authorized Signatory
PRINCIPAL
SRR & CVR GOVT. DEGREE COLLEGE
(Autonomous)
Machavaram, VIJAYAWADA-4.


 Authorized Signatory


Women Empowerment Cell SRR & CVR Govt. Degree College(A)	Synchro Serve Global Solutions Pvt. Ltd
Smt. Ch. Lakshmi Bharathi 	G. Sasiidhar
Smt. A.L.K. Krupavaram	
Smt. MSK. Krishna Jyothi 	
Smt. J. Kavitha 	
Dr. S.V. Tahaseen 	
Dr. K. Aruna 	

Witness1:

Witness2: 